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## Feature Article

### Getting Out of a Rut

by Tom Britton

It's nice to be comfortable, but being too comfortable can lull you to sleep and keep you from missing out on much of life's excitement.

Are you in a rut?

My wife Dena and I have been enjoying living in our dream home outside of Houston for the last 26 years. We have developed strong ties with our community, our family and our circle of friends.



Three weeks ago I was made an offer I couldn't refuse by a client in Hutto, TX. We came to terms on what I would do for them – but it included our leaving the comfortable, predictable life we had grown accustomed to and selling our home.

We immediately put our house on the market. It sold the first day to the first couple who looked at it and closed three weeks later. We moved from a large 5 bedroom home to a smaller 4 bedroom house in Hutto, TX. On top of that, we had only 1 week to downsize all of the "stuff" we had accumulated over the past quarter century.

If that sounds stressful, it was. But guess what? It was also exciting. It was a new adventure that got our hearts racing and our blood pumping. Our life is now "a whole new ball game" with every day being one of new discoveries.

Looking back on things, we were in a rut - a very comfortable rut. And you know what is said about a rut; it's a grave with the ends kicked out of it.

Are you in a rut?

...Tom's Article continued on page 2...

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*...Tom's Article... continued from page 1*

Do you get up at the same time every day? Take the same path to work every day? Eat at the same half-dozen or so places week after week? Hang out with the same friends month after month? If so, you are one of millions. You may be comfortable but you may also be in a rut.

You don't need to do anything quite as extreme as we did. But you should make some changes in your routine. Go new places, meet new people, expand your horizons.

Life is an adventure. I encourage you to live it with passion and excitement.

.....

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# TOM BRITTON

SALES & MARKETING

## *Got Wrinkles?*

Years wrinkle the skin; but when you live without enthusiasm you wrinkle your soul.



People are talking about Tom...

"With the changes taking place in business today Tom Britton's message brought exactly the focus we needed. It was the perfect blend of entertainment and thought stimulation."

John Langford, IBM

### **ABOUT TOM BRITTON:**

*Keynote Speaker, Author and former bank CEO with the Magic Touch . When your people need to re-connect, get motivated ...or just simply get their own magic back... Tom Britton will provide some profitable results for your group! Did we mention that Tom is also an award-winning magician?*

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# SUE PISTONE

ORGANIZATION

## *Selling*

A famous quote I love that I found on a sugar packet at a Denny's is:

"She who has something to sell and whispers in a well,

Is not as apt to get the dollar as she who climbs a tree and hollers."



People are talking about Sue....

"Working with Sue Pistone more than tripled my income. The organizational tools Sue uses to organize are unique – and workable. I have tried many systems to coordinate my scheduling, marketing, etc...Sues system makes sense!"

Sue Coore, High Impact Presentations

### ABOUT SUE PISTONE:

*Sue is an expert at eliminating the daily disorganization that often keeps individuals and companies from achieving the success they deserve. After working with Sue, you will be able to say, "I am an organized and do it now person!" With 30 years experience in the sales industry Sue is known as a merited speaker and consultant to diversified companies and individuals.*

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# WILLA DECKER

HEALTH & WELLNESS

## *Respect*

Respect the uniqueness that made you like your friend in the first place.



People are talking about Willa....

"Thank you so much for speaking at our Annual Health Conference. You were wonderful and a meaningful addition to the itinerary. The nurses found your presentation to be of great interest and also very important from the standpoint of maintaining and enhancing the health of the OxyChem employees. You had rave reviews on the conference surveys."

Helen R., Occidental, Chemical Corporation

### ABOUT WILLA DECKER:

*Willa Decker conducts seminars and workshops on Stress Management, Team Building, Humor and Nutrition. Willa's medical background as a nurse, combined with her humorous delivery, assures that every presentation is both enjoyable and effective. Her presentations focus on life's total health: physical, emotional and spiritual.*

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# PEGGY MORROW, CSP

## CUSTOMER SERVICE

### *Mystery Shopping*

Have your employees mystery shop your company—pretend to be customers—to help them know what their customers experience and feel. You can also do this with internal customers. Have them fill out a form employees have to use for your department, for example.



People are talking about Peggy....

"Your session on "Managing and Motivating the Generations" was a big hit at the hotel. Managers that attended the class are still talking about it. It is great when a session creates as much conversation and interaction as you session did."

Keith Schmitt, New Orleans Marriott

### ABOUT PEGGY MORROW:

*For over 25 years Peggy has been in demand as one of the top customer service loyalty, teambuilding and communication skills speakers. She has developed comprehensive external and internal customer service and team building programs for a variety of clients both large and small. Peggy is author of four books on customer service, customer loyalty, teams and communications skills.*

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# WAYNE SPRINGER

LEADERSHIP

## *Gaining Leverage*

Gaining leverage: everyone is familiar with the concept of physical leverage. Pulleys, crowbars, and counterweights all employ the principles of leverage.



Leaders can use the principles of human leverage to their advantage by having valuable strategic partnerships, keeping valuable employees, currying referrals from their good customers, and by maintaining close alliance and communication with their clients



People are talking about Wayne....

"Excellent presentation! 100% interesting and applicable to our business. It makes me think in retrospect, when I've rated other speakers as a '10' they are indeed overrated."

Maggie Donekas, Med Line School of Medical Transcription

### ABOUT WAYNE SPRINGER:

*When you need a keynote or breakout session speaker on the topics of Leadership, Technology, or Entrepreneurship then you'll want Wayne Springer. As a business entrepreneur and CEO of a top Houston company, Wayne speaks from first-hand experiences. Wayne delivers business ideas with humor, memorable stories and a focus on taking action.*

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# DONNA FISHER, CSP

NETWORKING

## *Idea + Intention + Action*

Combining your ideas with intention and action leads to fruition. Your ideas and intentions are what help you determine the actions that are most effective in producing the results you desire.



People are talking about Donna....

"Your practical examples, personal stories and ability to create high levels of participation add tremendous value to your programs."

D. Selke, JPMorgan Chase

### ABOUT DONNA FISHER:

*Donna Fisher, CSP, is a marketing consultant, best-selling author on networking and expert how people can best communicate and connect with one another to create opportunities. Her programs are ideal for people who want to increase their business by mastering their people skills and building strong alliances with others.*

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# TERESA BEHENNA

CHANGE

## *Join My Twibe*

Twitter can make you cool in the eyes of those evil young people called Gen X & Y. They Tweet everything all the time. Want to relate to your kids or co-workers?

Give 'em something to Tweet about!



People are talking about Theresa...

"In most instances when you've heard a speaker you hear the same old stuff again. This was the third time I've had the opportunity to hear you speak and, as always, you are an inspiration to all and a delight to listen to. Thanks for the laughs!"

Dale Roberts CEO, Communicators Federal Credit Union

### ABOUT THERESA BEHENNA:

*This entertaining motivational speaker/pianist and recording artist, specializes in kicking off or closing conferences and meetings. Her piano skills and message dazzle audiences everywhere and guarantee a truly unique program. Theresa is an internationally acclaimed entertainer having appeared in some of the world's most prestigious venues, including the Winter Olympics in Turin, Italy.*

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